



AUSTRALIAN  
INSTITUTE  
*of* BUSINESS



**AIB | MBA**

IN PARTNERSHIP WITH



**Professionals  
Australia**

[aib.edu.au](http://aib.edu.au)

# AUSTRALIA'S NO.1 ONLINE\* MBA PROVIDER

**AIB delivers life-changing experiences by making higher education affordable and achievable for more people, by removing traditional barriers to entry and providing flexible online learning that is innovative and relevant to today's business world.**

AIB offers the full suite of postgraduate business degrees, including Graduate Certificate of Management (GCM), Master of Business Administration (MBA), Doctor of Business Administration (DBA) and the prestigious Doctor of Philosophy (PhD).

Designed for busy working adults, AIB's programmes are highly flexible and delivered fully online with interactive, bite-sized content and personalised student support. AIB's learning approach provides practical knowledge and business skills that can be immediately applied in business and the workplace.

AIB's programmes are fully accredited in Australia, highly regarded internationally, and industry aligned.

In 2016 AIB was recognised by LinkedIn as the third 'Most Influential Education Brand' in the world.

\* Source: 2018 Higher Education Statistics, Australian Department of Education (provided December 2019)



# WHAT MAKES OUR MBA DIFFERENT?

Unlock your potential and drive your career forward with the AIB MBA.



### STUDY ANYTIME, ANYWHERE

Delivered 100% online, the AIB MBA gives you genuine flexibility to study anytime from anywhere, with interactive bite-sized content and personalised support provided every step of the way.



### INDUSTRY-FOCUSED PRACTICAL LEARNING

With a strong industry focus, the AIB MBA provides practical learning and relevant skills you can immediately apply in business and the workplace. You'll learn from industry guest lecturers from leading companies around the world.



### COMPLETE IN AS LITTLE AS 18 MONTHS

We can help you reach your dreams faster. You can accelerate your AIB MBA by studying up to 2 subjects concurrently, subject to meeting our eligibility criteria.



### STUDY AT YOUR OWN PACE

With 6 start dates per year you can study at your own pace and take a break whenever you need.



### HIGHLY ACCESSIBLE

You don't need a degree to be eligible to study the AIB MBA, your management experience counts.



### ACCREDITED AND HIGHLY REGARDED INTERNATIONALLY

AIB's programmes are fully accredited in Australia, highly regarded internationally, and industry aligned.

## MBA TIME-TO-STUDY CALCULATOR

Think you're too busy to study an MBA? That's exactly what some of our most successful graduates said. Calculate whether you actually can fit the AIB MBA into your busy life with our MBA Time-to-Study Calculator. It's a quick way to look at your study opportunities each week and whether they are enough to do an MBA. Even with work, family and everything else, you might be surprised how much study time you can find if you put your mind to it.

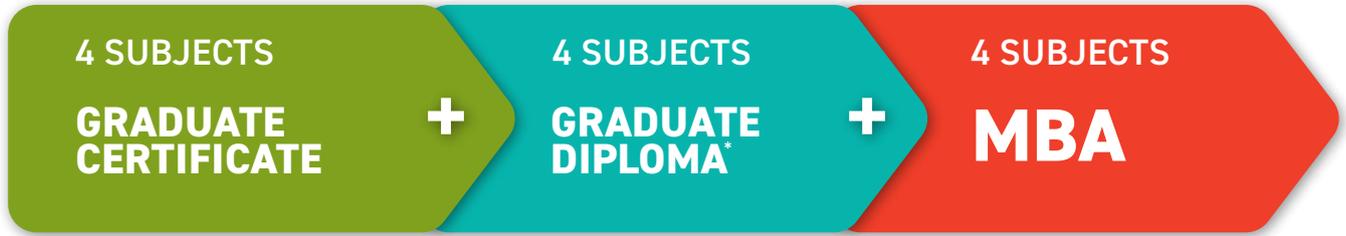
Visit: [aib.edu.au/time](http://aib.edu.au/time)



# COURSE STRUCTURE



The AIB MBA is divided into 3 equal stages: Graduate Certificate in Management (GCM), Graduate Diploma in Management (GDM) and Master of Business Administration (MBA). This allows for Professional Australia members who may not meet the direct MBA entry requirements to utilise the GCM as an entry pathway into the MBA.



\*Offered as an exit point only.

## SUBJECTS

Complete all 8 core subjects

- > Leadership (First Subject)
- > Corporate Governance
- > Financial Management

- > Marketing Management (Second Subject)
- > Operations Management
- > Project Management\*

- > Strategic Human Resource Management
- > Strategic Management\*

Complete 1 stream or specialisation (comprises 3 subjects)

**GENERIC:**  
Choose any three electives as long as all prerequisites are met. In addition to elective subjects listed under specialisation areas, the following electives are also available:

- > Artificial Intelligence for Business
- > Cyber Security for Managers

**HUMAN RESOURCE MANAGEMENT**

- > Organisational Learning and Development
- > Managing People in a Global Context\*
- > Managing Change\*

**ENTREPRENEURIAL MANAGEMENT**

- > Entrepreneurship
- > Business Consulting
- > New Venture Creation

**MARKETING MANAGEMENT**

- > Consumer Behaviour\*
- > Digital Marketing\*
- > New Product Design

**FINANCE**

- > Corporate Finance\*
- > Financial Markets and Institutions\*
- > Investment Management\*

**LOGISTICS & SUPPLY CHAIN MANAGEMENT**

- > International Business
- > Integrated Logistics Management\*
- > Strategic Supply Chain Management\*

Complete the final project (Capstone Subject)\*

\*Please note: some subjects have prerequisites that must be completed prior to commencing these subjects.

# COURSE FEES

We're committed to keeping education affordable so you can pay back your course fees and see a return on your investment faster. Plus, Professionals Australia members receive 10% off MBA course fees.



### DON'T PAY FOR THINGS YOU DON'T NEED

The AIB MBA is amongst the most affordable in Australia because of our global scale and fully online delivery. We don't incur many of the infrastructure costs commonly associated with traditional universities, like lecture theatres and sports fields. Instead, we invest where it matters most – in high quality education, high calibre academic teams, student support services and AIB's innovative Online Student Learning Portal.

### FEE-HELP

AIB is an approved FEE-HELP provider. FEE-HELP is an Australian Government loan scheme, which assists eligible students to pay part or all of their tuition fees.

For further information regarding FEE-HELP, please visit [www.studyassist.gov.au](http://www.studyassist.gov.au). Calculate your FEE-HELP repayments here: [www.aib.edu.au/fee-help](http://www.aib.edu.au/fee-help)

# ENTRY REQUIREMENTS

### A MINIMUM OF FIVE YEARS RELEVANT WORK EXPERIENCE

Which includes at least three years management experience or significant technical experience.

OR

### A BACHELOR'S DEGREE +2YRS

(AQF Level 7) and at least two years relevant work experience.

OR

### AN ADVANCED DIPLOMA ASSOCIATE DEGREE +3YRS

(AQF Level 6) or learning equivalent to an AQF Level 6 qualification and at least three years relevant work experience.

OR

### MINIMUM GMAT SCORE OF 550

Graduate Management Admission Test (GMAT) with a minimum score of 550 and at least three years relevant work experience.

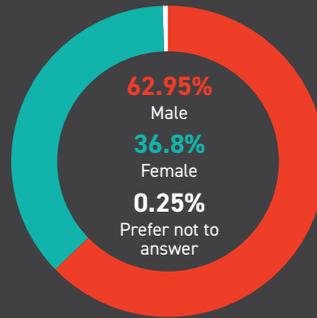
Applicants must meet the English language requirements.

Please refer to [www.aib.edu.au/courses/aib-mba/entry-requirements/#english-requirements](http://www.aib.edu.au/courses/aib-mba/entry-requirements/#english-requirements) for further details.

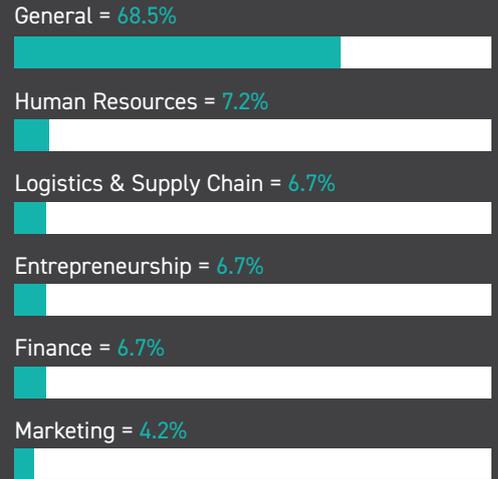
# OUR ALUMNIS

OUR COMMUNITY IS DIVERSE, WITH OUR SURVEY RESPONDENTS COMING FROM ALL OVER THE WORLD.

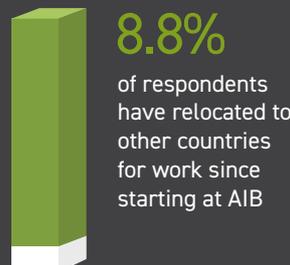
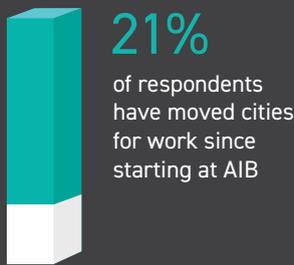
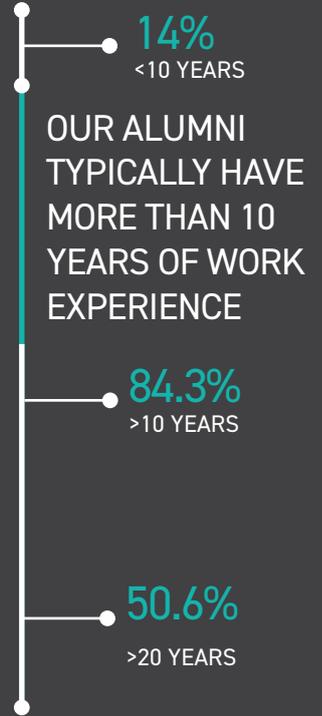
- Highest concentration of respondents
- Lower concentration of respondents



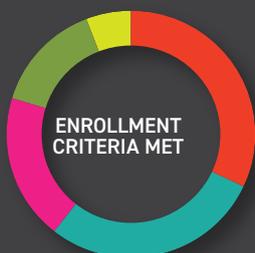
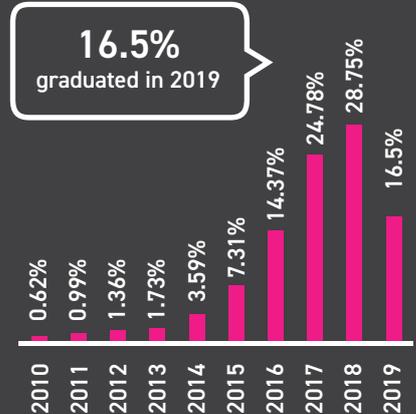
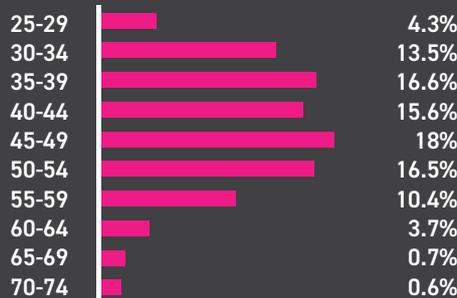
## MBA SPECIALISATION



- 21.9% Sydney
- 18.1% Melbourne
- 13.6% Brisbane
- 11.9% Perth
- 9.8% Adelaide
- 3.1% Canberra
- 1.4% Hobart
- 1.2% Newcastle
- 1% Darwin



## RESPONDENTS VARIED IN AGE FROM 25 TO 73 YEARS



- 35.2% At least 3 years' management experience
- 26.3% A Bachelors Degree (In a field other than Business)
- 18.2% A Bachelors Degree in Business
- 15.9% An Advanced Diploma or Associate Degree and at least 3 years' relevant work experience
- 4.5% Other

## RESPONDENTS GRADUATED FROM AIB BETWEEN 2010 AND 2019

# TESTIMONIALS

But don't take our word for it! Here's what our alumni had to say...

”

“A lot of my career success has come as a result of my MBA. I don't think I would have got a job at Coca-Cola if I didn't have an MBA. That was a spearhead to get me into Lion.”



**Kristy Bloomfield**  
Brand Manager, Lion Food &  
Beverages  
AIB MBA Graduate

”

“A couple of months ago I received a promotion at work, and it was a role that I was angling for such a long time. I think the reason that I was successful in getting that role was because I was able to demonstrate that I was committed to learning, and had that discipline around continuously challenging myself. The MBA absolutely opened up those doors for me.”



**Dina Kotsopoulos**  
Head of Panorama Product  
Management & Implementation,  
BT Financial Group  
AIB MBA Graduate

”

“I would definitely attribute my successes to the MBA. As soon as I finished my MBA, I was promoted to a higher role with my previous employer and I had to move to Brisbane. After a year, I had to move to Perth for a senior position, and I don't think that any of that would have been possible without having the MBA.”



**Paolo Trevisan**  
Assistant Director of Finance,  
Marriott International  
AIB MBA Graduate

”

“The learning material at AIB encourages independent research and understanding of the subject matter related to real-world scenarios. I have learned more in my first three subjects than I did in the five years of my undergraduate degree.”



**Adam Edward**  
Independent Consultant  
AIB MBA Graduate

# INDUSTRY GUEST LECTURERS



Insights from some of the most inspiring business leaders and experts.

**A major benefit of the AIB MBA is the chance to supplement your learning journey through the experience and insights of our Industry Guest Lecturers.**

They're a group of influential business experts from top performing companies that strengthen the practical linkage for our valued student community.

You'll gain a unique understanding of how MBA theories and principles are applied directly to the workplace. They'll bring the latest industry insights to life through integrated video content across a range of specialised topics throughout your MBA.

**Our group of Industry Partners and Industry Guest Lecturers is always growing and includes entrepreneurs from the world's leading businesses.**

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GOVERNANCE INSTITUTE OF AUSTRALIA

**“Learning is the best way to discover your next challenge, stay relevant and bring value to the organisation you are in.”**

Olivier Legrand  
 Managing Director and Vice President  
 LinkedIn Asia Pacific and Japan  
 AIB Industry Guest Lecturer



# THE SUPPORT AND EXPERT ADVICE OF 130 ACADEMICS, FACILITATORS AND PROFESSIONALS

## PASSIONATE ACADEMICS

Delivering a life-changing experience to our students is at the centre of everything we do. That's why the AIB academic team continually strives to develop innovative learning resources and techniques.

Our highly qualified academics not only have a wealth of experience, they're also highly regarded in their field. This, combined with their passion for teaching and sharing their knowledge and experience, ensures you become irreplaceable.



"I am committed to maintaining the high level of quality in AIB's programmes, so that you can be assured that you are receiving qualifications of the highest standard to lead you and your business into the future.

I look forward to welcoming you to AIB and helping you reach your career goals."

**Emeritus Professor Hilary Winchester**  
Chair of the Academic Board

# ACCREDITED & RECOGNISED

Accreditation is one of the most important things to consider when choosing an MBA, that's why the AIB MBA is fully accredited.

The AIB MBA is fully accredited by the Tertiary Education Quality and Standards Agency (TEQSA) within the Australian Qualifications Framework (AQF) and highly regarded internationally.

This accreditation ensures all our qualifications are equivalent in standing to qualifications issued by Australian universities. Details of AIB's registration status and accredited programmes can be found at the National Register maintained by TEQSA at: [teqsa.gov.au/national-register/provider/australian-institute-business-pty-ltd](http://teqsa.gov.au/national-register/provider/australian-institute-business-pty-ltd)

AIB's MBA is also accredited by the National Centre for Management Accreditation (NCMA) of the Canadian Institute of Management (CIM).

Below is a snapshot of AIB's memberships and listings

- > Independent Higher Education Australia (IHEA)
- > Australian Human Resource Institute (AHRI)
- > Financial Services Institute of Australasia (FINSIA)
- > Australian and New Zealand Academy of Management (ANZAM)
- > Association to Advance Collegiate Schools of Business (AACSB)
- > International Quality Group of the Council for Higher Education Accreditation (CIQG)
- > Canadian Chamber of Commerce
- > International Association of Universities (IAU)



# Got questions or want to enrol?



Speak to a Course Advisor on 1300 304 820.



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+61 8 8212 8111



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[aib.edu.au](http://aib.edu.au)

Entry criteria, fees, assessment methods and services are correct at time of printing January 2021. Australian Institute of Business reserves the right to alter the details without prior notice. All 2019 AIB MBA Alumni Insights report information contained in this publication is self-reported by the alumni and is for general information only. The Australian Institute of Business makes no representation about the content, suitability, accuracy or completeness of this information for any purpose whatsoever. It is provided "as is" without any express or implied warranty or guarantee whatsoever. Information and data reported in this report was self-reported by MBA alumni between 19 Sep to 13 Oct 2019.